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2024



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 JSRA British Jetsport Championships

Sponsorship
Opportunities

BRITISH 
JETSPORT
CHAMPIONSHIPS



www.jsra.co.uk

About Us

BRITISH 
JETSPORT
JSRA CHAMPIONSHIPS



The Jet Sport Racing Association of Great Britain, the JSRA for short, was founded in 1995 we are a non profit, members association.

A committee, made up of largely racers and supporters work hard to ensure the continuation and growth of our sport. Over the past 20 years the JSRA has become one of the best and well respected championships in the world.

We are affiliated to the IJSBA, the international Jetsport Boating Association from where we take our rules and regulations. This affiliation combined with the dedication of the committee has developed us into a professional organisation.

We utilise a dedicated team of individuals, chosen for their skills in all aspects of our championships. Each team member has a pivotal role to play in the form of Race Director, Water Safety Marshals, Technical scrutineers and Lap Scorers to name but a few.



The 2024 season will kick off on the 1st of April with our Winter Round. This round gets our riders back into racing after the winter break. It is also a great opportunity for new riders to try out our sport in view to competing in the main championship which starts later in April.

Our competition runs Saturday and Sunday with multiple motos held on each day, different race disciplines and craft compete as part of our programme which also includes the British Freestyle Championships.

We travel nationwide giving us many opportunities to promote your business. Our media team is on hand at every race weekend updating and promoting our social media feeds. All the action is caught on camera across our social media outlets. This footage can be used for promotional and TV broadcasts.



We race at many different venues up and down the country. Mostly inland lake venues but with some coastal as well.



- 6-7th April Winter Round
Avos Watersports Den
- 20th-21st April Round 1
Church Wilne, Long Eaton
- 18th-19th May Round 2
Ride Leisure, Wyboston
- 16th-17th June Round 3
Crosby Lakeside, Liverpool
- 13th-14th July Round 4
Fosse Hill Jetski Centre
- 10th-11th August Round 5
Rothervalley Country Park
- 31st Aug-1st Sept Round 6
Bawsey Country Park

Sponsorship Proposal



Associate Sponsor Package-£250.00

Available to local organisations at each of six British Championship rounds – one round per package.

Up to one (free-issue) banner erected around the “start line” area. Your branding will feature in our publicity material and our media team will be promoting you for the location/round you have sponsored.

info@jsra.co.uk

Sponsorship

Plays a big part in helping the JSRA continue and improve the sport. There are many ways in which a sponsor can help us. Whether it be financially, In-Kind, Media or Location use to name a few.

In this proposal you will find several price packages to consider & to suit different budgets.

We appreciate all the support and help we receive, please contact us if you would like to help in any way, to discuss any of the packages available in this booklet or any other possibilities as a form of sponsorship.





Sponsorship Proposal

Class Sponsor Package -£750.00 - £1250

One of our popular packages available for all six rounds of the championship, sponsor a complete race class of riders by one of our Silver, Gold or Platinum Class sponsor packages.

Silver Package - £750 consists of 2x 3000mm x 600mm PVC banner digitally printed with your logo, affixed to the perimeter of our racing areas in prime position of the cameras.

Gold Package - £1000 includes 2x Banners as per the silver package but your logo will feature on our race support lorry which travels up and down the UK & Europe and is parked in a prime central location at race sites as a hub for the riders and spectators to gather information from.

Platinum Package - £1250 This exclusive upgrade is only available to 4 x Sponsors and allows you to gain the sought after advertising space above our large inflatable race arch which is located above the Start Line, Launch Ramp or on Water at all our venues.



Additional banner space can be purchased for an additional £250.00 per banner. Race commentary features will be provided during your class race, promoting you as a company. Your logo will be featured on our website and a hyperlink will be provided directly to your own website. Your branding will feature in our publicity material and our media team will be promoting you throughout the season. Two complimentary tickets will be provided for our annual Championship presentation (Nov 2024), giving you the opportunity to present your class riders with their trophies.



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Crew Clothing Package - £500 per Sponsor



Available for all six rounds of the championship, sponsor our crew/race officials clothing/gear. This package consists of up to two 1x 3000mm x 600mm PVC banners digitally printed with all the sponsors logos, affixed to the perimeter of our racing areas in prime position of the cameras. Sponsor's branding printed onto corporate clothing worn by all race officials / safety crew, who are in full view of the public and media at all times. Your logo will be featured on our website and a hyperlink will be provided directly to you own website. Your branding will feature in our publicity material and our media team will be promoting you throughout the season. We have space for 8-10 Sponsors on our race clothing.



Full Title Sponsor Package – Contact us for Bespoke Packages

Available to local / national organisations at all six British Championship Rounds. Up to six (free-issue) digitally printed banners with your logo, affixed to the perimeter of our racing areas in prime position of the cameras. Continual mention of sponsor's name during race commentary and media posts. Sponsor's branding printed/embroidered onto corporate clothing worn by all race officials. Options include Sponsor's branding stickers on all pilots race ski's. Your logo will be featured on our website and a hyperlink will be provided directly to your own website. Your branding will feature in our publicity material and our media team will be promoting you throughout the season, with opening title credits on all media footage. Exhibition space available at all British Championship rounds "Meet & Greet" opportunity with individual racers at all British Championship rounds "Experience the Power" rides with individual racers at all British Championship rounds Six tickets to JSRA British Jetsport Championships annual AGM Presentation (Nov 2024)

*Available as a full package or can be shared equally with two different brands.





Exhibitor Package - from £100.00-£500*

Available to organisations at each round of the six British Championship rounds- one round per package.

Your logo will be featured on our website and a hyperlink will be provided directly to your own website.

Your branding will feature in our publicity material and our media team will be promoting you for the location/round you will be exhibiting at.

*All exhibitors must provide us with their own public liability insurance cover, package costs are dependant on size/type of stands, please contact us with your details.



TV & Social Media Coverage

Our events are hugely entertaining, an exciting sport to watch and be involved in. With local / national organisations at all six British Championship Rounds. Our Sponsor's benefit from spectators at the event itself as well as direct exposure to all our followers across all our social media platforms, from those directly involved or connected in some way in the jetski industry, with a continuous increasing reach. With Sponsors logo's in our publicity material and our media team promoting each sponsor throughout the season, hyperlinks through our website, credits on all media footage. Exhibition space available at all British Championship rounds.

In previous years our 6 series show was on BT Sport with 288k views, going forward we hope to be on more media platforms. With the range of media devices people have nowadays our footage is easily viewed on your mobile devices, via our live links or media channels. The aim is to reach a larger audience that can watch at any time and in any location that their device allows.

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